

The first name in second chances.SM



MEDIA ADVISORY

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Palm Beach County Resident Wins Albury Brothers Boat Giveaway!

Proceeds to Raise Hope for Thousands of Children and Families

Eckerd Serves in Palm Beach County and Nationwide

RIVIERA BEACH, FL – Eckerd, one of the nation’s largest children’s charities, announces that Palm Beach County resident Jessie Riddle was the winner of the hand-crafted Albury Brothers 20, generously donated to Eckerd by Albury Brothers Boats in memory of Carole Lichterman. This “boater’s dream package” features the Albury Brothers 20, a hand-built, high-end 20’ custom center console that comes powered with a 150 hp four-stroke Suzuki motor and includes a Float-On tandem aluminum trailer. Riddle held the winning ticket, which was drawn on Eckerd’s Founder’s Day (May 16, 2013) in honor of what would’ve been the 100th birthday of the organization’s founder Jack Eckerd. Over \$87,000 was raised to help the 13,000+ children and their families Eckerd serves in Palm Beach County, across Florida and nationwide. Riddle will be given the keys and take possession of the boat in a brief ceremony planned for Friday afternoon at the Albury Brothers Boats USA location in Riviera Beach.

What: Albury Brothers Boat Giveaway Ceremony

When: Friday May 31, 2013 at 4:00 pm

Where: Albury Brothers Boats, 1401 Broadway, Riviera Beach, FL 33404 (*one block north of the Port of Palm Beach*)

Who: Albury Brothers Boats Owner Jeff Lichterman; Eckerd Chief Development Officer Gregory Holeman; Palm Beach Resident & Boat Winner Jessie Riddle

Editor’s Note: Interview and photo opp’s as boat giveaway winner Jessie Riddle takes possession of Albury Brothers 20 “boater’s dream package” valued at over \$65,000!

About Eckerd:

Eckerd is a national nonprofit organization headquartered in Clearwater, Florida, that has given much-needed second chances to over 150,000 children and families since 1968. Eckerd provides a full continuum of life-changing child welfare and behavioral health services to 13,000 children and their families nationwide. To learn more visit www.eckerd.org.

About Albury Brothers Boats:

Since 1952, the Albury family has been building some of the finest custom boats in the world, first in Man O’ War Cay, Abaco, then partnering to produce Albury Brothers Boats in the U.S. Highly sought after for their craftsmanship and quality, Albury Brothers Boats are built to last and offer a full line of outboard runabouts and skiffs. For more information visit www.alburybrothersboats.com.